



Trainee/Internship Program Offer

(10224) Digital Music Marketing – Los Angeles, CA



Start Date: January – March 2018

Training Duration: 6 months

Hours: 32 - 40 hours per week

Compensation: UNPAID

Housing: not provided, assisted to find

Host Company Description:

The host company is an entertainment, media and talent management company located in Los Angeles with a mission to acquire, build and promote various talent on multi-media platforms. The firm manages musicians, film & television actors, screenwriters, comedians, and songwriters.

Applicant Qualifications:

- To apply for the **Internship** program, applicants must be **business management, marketing, communications or information technology** undergraduate/graduate students OR a recent graduate who began program within 12 months of the graduation date
- **Fluent English** is required (reading, writing and speaking skills)
- **Must be a full-time university student requiring internship for academic credit to apply**
- **Must be passionate about entertainment industry**
- Applicants must have a love for social media and experience with Photoshop is preferred
- Applicant must have a positive attitude and the ability to communicate with clients and co-workers

Training Duties Include:

- Take on the roles of community managers and help connect the artists to their fans
- Use the latest services and apps, and conduct research on what is making or will make the most impact on our respective audiences, stay on top of the latest tech and music news
- Help strategize and come up with ideas for any and all of our clients, participate in meetings
- Help create plans and execute on marketing and sales initiatives
- Research potential clients and analyze their needs in the digital space

How to Apply:

1. Submit a professional resume with a professional photograph
2. Indicate availability dates (start and end dates)
3. Indicate this offer number and title

